

KIMYO INTERNATIONAL UNIVERSITY IN TASHKENT

PROGRAMME CURRICULUM

*Approved by the University Council
August 24, 2026, Act №1*

XALQARO MARKETING / INTERNATIONAL MARKETING - 60411200

Akademik daraja:	Bakalavr
O'qish davomiyligi:	4 yil
Ta'lim shakli:	Kunduzgi
Beriladigan kvalifikatsiya:	Marketolog

Academic Degree:	Bachelor
Duration of Study:	4 Years
Mode of Study:	Full-time
Qualification Awarded:	Marketing Specialist

I. PROCESS SCHEDULE

COURSE	Weeks																																																				Academic Activity						Vacation	Overall Total	
																																																					Total	from that							
																																																						Theoretical and Practical Instruction	Assessment	Professional Internship	Final Attestation / Bachelor's Thesis	Orientation week			
September				October				November				December				January				February				March				April				May				June				July				August																	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52										
1	OW																A	A	V	V	V	OW															A	A	V	V	V	V	V	V	V	V	V	V	V	V	V	36	30	4	0	0	2	16	52		
2	OW																A	A	V	V	V	OW																A	A	V	V	V	V	V	V	V	V	V	V	V	V	V	V	36	30	4	0	0	2	16	52
3	OW																A	A	V	V	V	OW																A	A	V	V	V	V	V	V	V	V	V	V	V	V	V	V	36	30	4	0	0	2	16	52
4	OW																A	A	V	OW	I	I	I	I	I	I	I	I	I	I	I	I	I	I	A	F	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	36	15	3	15	1	2	1	37	105
Total																																																				144	105	15	15	1	8	49	105		

Orientation week **T**heoretical and Practical Instruction **A**ssessment **I** Professional Internship **V**acation **F**inal Attestation / Bachelor's Thesis

Notes:

1. One credit is equivalent to 30 academic hours. The duration of one academic hour is 50 minutes.
 2. Elective courses within the major may be revised to reflect the requirements of employers and other stakeholders.
 3. Practical classes and laboratory sessions in specialised courses included in the curriculum shall be conducted at the higher education institution and, where appropriate, at partner organisations and enterprises serving as practical training bases. Within one semester, students may choose one elective course.
 4. Assessment of students' knowledge and academic performance shall be carried out in accordance with the regulations developed under the University's credit system.
 5. A dual qualification may be awarded provided that the student completes a full set of elective courses corresponding to one additional qualification, amounting to 20 ECTS credits within this block.
- The courses selected for the dual qualification shall be taught in a coherent and sequential manner during Semesters 4, 5, 6 and 7.

Rector

A.B. Allakuliev

Head of the Academic Affairs Department

R.K. Allaberganov

Dean

A.R. Vosikov

Head of the Education Quality Assurance Department

Z.B. Sharipova

Head of the Department of Management and Marketing

D.R. Gafurova

President of the Student Parliament

A.M. Raxmatova

Version for **website publication**. Images of handwritten signatures are not published. The signed original is held by the Academic Affairs Department.

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Total for the 4 years	7200	100	1428	744	348	2520	4680	900	900	900	900	900	900	900	900	900	30	30	30	30	30	30	30	240
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