

## List of subjects of department of the “Management and Marketing”

№	Subject	Course	Credits	Areas of education					
				BMA	IMA	IER	ACC	BAN	FIN
1	Consumer behavior	3	3		V				
2	Principles of management	2	3	V			V	V	V
3	Marketing strategies								
4	Operations management	2	4	V					
5	Brand management	3	4		V				
6	Digital business and e-commerce	2; 3	3; 4	V	V	V			
7	International management	2	3		V				
8	International business	3	3	V					
9	Principles of marketing	2	3	V	V		V	V	V
10	International marketing	2; 3	4; 3		V				
11	Human resource management	3	3		V				