



KIMYO INTERNATIONAL UNIVERSITY IN TASHKENT

Strategic Development Department

Work plan for the 2026–2027 academic year

English

Tashkent
2026

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APPROVED BYRector of Kimyo International
University in Tashkent____ A. Allakuliyev
« ____ » _____ 20 ____**STRATEGIC DEVELOPMENT DEPARTMENT WORK PLAN FOR THE 2026–2027
ACADEMIC YEAR**

1 September 2026 — 31 August 2027

This plan links the 2026 foundation and 2027 expansion stages of the University Strategy 2026–2030 and Department Concept. It covers productive partnerships, career services, reliable analysis and preparation for 2027–2028 admissions.

RESPONSIBLE PARTIES AND ABBREVIATIONS

Department — Strategic Development Department.

Marketing — Marketing and Academic Forecasting Unit.

Projects — Project Management and Partnership Development Unit.

Alumni — Alumni Relations Unit.

In the responsible-parties column, the first, bold Unit is the lead; the others support delivery. IT means the digital technologies unit; PR means the public relations unit.

Each result is counted once and supported by source evidence. KPI specifications state the definition, calculation, baseline, period and owner; unknown values are not zero.

Percentage targets are agreed after baselines and resources are verified.

The reporting period is the academic year. Reviews are held in December 2026, March and June 2027, with the annual review in August 2027. The August admissions snapshot is interim; the final campaign report is due within 1 month of the actual close.

SCHEDULE OF ACTIVITIES

No.	Activity	Implementation mechanism	Deadline	Responsible parties	Expected result
1	Update annual plans and KPI baselines	Link the three Unit plans to the Concept and eight-month review; agree resources, deadlines, data owners and measurable results.	September–October 2026	Department Heads of the three Units	An agreed annual plan and updated KPI specifications.
2	Complete the 2026–2027 admissions review	After the campaign actually closes, reconcile applications and admissions by programme, region and channel; analyse costs and conversion and prepare recommendations.	Within 1 month of the actual campaign close	Marketing Admissions Committee; student services; finance unit	A final report and recommendations, explaining changes from the August snapshot.
3	Analyse markets and employer needs	Analyse education and labour markets, competitors, employer and alumni feedback; discuss prospective programmes and enrolment forecasts with academic units.	October 2026–January 2027; update in June	Marketing Projects; Alumni; academic units	Market analysis, enrolment forecasts and evidence-based programme proposals.
4	Prepare the 2027–2028 admissions plan	Use the previous campaign review to define audiences, regions and channels; agree materials, activities, dates and resources with authorised units.	November 2026–February 2027	Marketing Admissions Committee; PR; student services; academic units	A 2027–2028 admissions campaign plan, verified materials and activity calendar.

No.	Activity	Implementation mechanism	Deadline	Responsible parties	Expected result
5	Assess international education markets	Assess prospective countries, demand, competitors and channels; verify programme capacity and partnership options with the relevant units.	October 2026–February 2027	Marketing Projects; international and academic units	Analytical proposals on priority markets and implementation requirements.
6	Check online admissions and FAQ readiness	Test the updated application and enquiry workflows; agree responses, owners and escalation procedures before admissions open.	February–March 2027; under the approved admissions calendar	Marketing Admissions Committee; student services; IT; PR	A test record, updated FAQs and an agreed enquiry procedure.
7	Monitor 2027–2028 admissions conversion	Track enquiries, applications and admission results separately; check duplicates and update forecasts and corrective actions by programme, region and channel.	March–August 2027; weekly and monthly	Marketing Admissions Committee; student services; PR	Weekly summaries, monthly analysis and an interim August snapshot.
8	Maintain the project portfolio and memorandum action plans	Assign objectives, leads, milestones, resources and results for each active partnership; review delays and risks and update the register.	September–October 2026; then December, March, June, August	Projects Department; project owners; partners	An up-to-date portfolio, plans for each active memorandum and implementation status.
9	Develop applied, corporate and grant proposals	Assess partner needs and funding criteria; develop objectives, stages, partner contributions and resource estimates and submit for authorised review.	October 2026–June 2027	Projects Research and international units; finance; partners	At least 2 developed proposals; submission and funding status tracked separately.

No.	Activity	Implementation mechanism	Deadline	Responsible parties	Expected result
10	Expand placement, internship and corporate training opportunities	Confirm employer opportunities; agree referrals with academic units; track offers, referrals and completions separately.	November 2026–August 2027	Projects Academic units; Alumni; employers	Confirmed opportunities and separate measures of participation and completion.
11	Organise the KIUT Job Fair and outcome follow-up	Projects leads employer recruitment, vacancies and event organisation; Alumni tracks participants and interview outcomes; Marketing coordinates promotion with PR.	April–May 2027; follow-up through August	Projects Alumni; Marketing; PR; employers	An event report and verified participation, interview and placement outcomes.
12	Deliver a career training programme	Schedule sessions on CVs, interviews, LinkedIn and professional communication; involve employers and alumni experts and record attendance and feedback.	October 2026–May 2027	Alumni Projects; employers; alumni experts	4 training sessions; agendas, attendance records and feedback.
13	Develop the alumni community and mentoring	Plan engagement with domestic and overseas alumni; organise meetings and mentoring opportunities and record participation and useful connections.	October 2026–June 2027	Alumni Projects; international units; alumni representatives	A community plan, meeting records and documented mentoring participation.
14	Update the alumni database and register the 2027 cohort	Reconcile official lists and check contacts and duplicates; register the new cohort as official data arrive and assess field completeness.	September 2026–August 2027; new cohort June–August	Alumni Academic units; official data owners	New graduates on official lists registered; completeness and missing-field report.

No.	Activity	Implementation mechanism	Deadline	Responsible parties	Expected result
15	Run two Alumni Survey waves	Define comparable questions and cohorts; check duplicate responses and calculate response coverage and programme-level results.	November 2026 and May 2027	Alumni Marketing; academic units	2 survey waves; cleaned results, coverage and programme-level analysis.
16	Monitor employment and career outcomes	Combine survey and verifiable sources; report cohorts, employment categories, coverage, observation dates and unknown status separately.	December 2026; March, June, August 2027	Alumni Projects; Marketing; academic units	Periodic employment analysis and an August review with sources and coverage.
17	Pilot priority Alumni system functions	Agree data-update, employment-tracking and reporting functions; define access and acceptance criteria with IT and log issues.	Requirements November 2026; pilot March–June 2027 under the IT schedule	Alumni IT; Projects; Marketing	Agreed requirements, a pilot test record and an issue log.
18	Partially automate graduation document preparation	Select repetitive data preparation and checking stages; test with authorised units and compare time and errors against the baseline.	January–August 2027; under the approved technical schedule	Alumni IT; academic and authorised document offices	A controlled process and time/error comparison; authorised units retain official approval.
19	Maintain the Department dashboard	Combine admissions, project, partnership and alumni indicators with sources and update dates; check discrepancies and track actions.	Initial version December 2026; then monthly	Department Three Units; IT; data owners	An updated source-linked dashboard and a list of issues requiring decisions.

No.	Activity	Implementation mechanism	Deadline	Responsible parties	Expected result
20	Provide employer and alumni feedback to academic units	Combine employer requirements, surveys and employment findings; submit joint proposals on competencies and the graduate profile for academic consideration.	January and June 2027	Marketing Projects; Alumni; academic units	Joint proposals and records of consideration by authorised academic bodies.
21	Develop a partnership initiative supporting sustainability	Select an issue linked to SDGs 4, 9, 11, 13 or 17 in the Concept; specify partners, expected social or environmental benefits and resources.	November 2026–June 2027	Projects Partners; relevant academic units	At least 1 developed initiative specifying benefits, stages and resources.
22	Systematise ranking and accreditation evidence	Verify each Unit's sources and record periods and owners; supply non-duplicated material to the authorised QS, QS Stars and accreditation units.	September 2026–August 2027; by specified deadlines	Department Three Units; authorised ranking and accreditation units	Verified evidence packages and a timely-submission register.

No.	Activity	Implementation mechanism	Deadline	Responsible parties	Expected result
23	Coordinate branch and student-service analysis	Obtain admissions, service-speed and satisfaction data from responsible units; analyse issues and track recommendations and responses.	December 2026; March, June, August 2027	Department Branches; student services; Marketing; IT	Analytical findings, recommendations to responsible units and response status.
24	Evaluate implementation and prepare the 2027–2028 work plan	Review delivery, resources and risks monthly; conduct periodic KPI reviews and consolidate annual results, causes and next steps in August.	Monthly; final review August 2027	Department Heads of the three Units	An annual implementation report, KPI review and draft 2027–2028 work plan.

AGREED BY

For the English section of this work plan.

Position	Name	Signature
Head of the Strategic Development Department	A. Aripov	_____
Vice-Rector for Strategic Development and Digitalization	U. Vosikov	_____

Date « ____ » _____ 20 ____